OGECHI B. AZIH, RDN. HCPC, UK.
Data Analyst | Excel | Power BI | DAX | SQL
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PROFESSIONAL SUMMARY

Data analyst who turns raw data into clear insight for decisions. Built Excel and Power BI dashboards on sales, profit and healthcare finance data, with DAX measures, data models and interactive filters. Monitored and validated live data in Excel across 34 wards for UNICEF-supported programmes, collected national survey data on CommCare and ODK, and compiled facility, ward and LGA reports. Open to roles in data analysis, financial and business analytics, monitoring and evaluation, research and digital health.

TECHNICAL SKILLS

Excel: PivotTables and PivotCharts, VLOOKUP, slicers, calculated measures, data cleaning, interactive dashboards
Power BI: DAX measures, Power Query, data modelling, KPI cards, dashboard design and data visualisation
Other: SQL (SQL Server), Python (in progress), CommCare, ODK, AI tools for research and visualisation
Analysis and reporting: data cleaning and validation, sales and profit analysis, month-on-month and year-on-year growth, finance and collections analysis, written reports, plain-language communication of results

DATA ANALYSIS PROJECTS

Healthcare Finance Dashboard (Power BI, DAX, Power Query) **Oct 2026**
Data analytics training project, Masarati Healthcare data

- Cleaned billing data, handled visits with missing insurance coverage, and built a data model with DAX measures for billed revenue, insurer and patient share, pending value and pending rate.
- Answered three finance questions: billed ₦3.25M, insurers covered 68.5% and patients owed 29.4%, and 38.9% of revenue was still pending. Neurology and Cardiology had the highest pending rates, making them the priority for collections follow-up.
- Flagged ₦69,724 of billing with no coverage recorded in a dedicated panel, estimating about ₦48.8K more owed by insurers at the usual 70% rate.

ABC Stores Sales Dashboard (Excel) **Oct 2026**
Data analytics training project, multi-branch bike retailer, 2016 to 2019

- Cleaned the data and built PivotTables, Pivot charts and calculated measures for Profit, Profit %, Return Rate, MoM% and YoY% growth, with slicers for Year, Month and Branch.
- Found ₦29.36M revenue and ₦12.08M profit (41% margin) across 27,658 orders; Ibadan was the top branch, and 39.58% of returns were products not meeting expectations.

ABC Stores Sales Performance Dashboard (Power BI, DAX) **Oct 2026**
Data analytics training project, same dataset

- Modelled sales, products, customers and branches, wrote DAX measures for revenue, cost, profit, orders and last-month comparisons, and designed a one-page dashboard with KPI cards and trend sparklines.
- Showed sales peak in May and June, bikes driving almost all sales, and Accessories and Clothing as the clearest growth opportunities.

Sales Performance Summary and AOBz Nutrition Sales Overview (Power BI) **Oct 2026**
Portfolio projects, the second for a fictional company

- Built KPI dashboards with date and year slicers and a DAX calculations table covering gross sales, net sales, returns, cost of sales and gross margin, formatted in naira.

PROFESSIONAL EXPERIENCE

Data Analytics Trainee **2026**
Talent digit Resources Limited

- Completed hands-on data analytics training in Excel and Power BI, applying PivotTables, DAX, Power Query and data modelling to business datasets.
- Delivered five dashboards on sales and healthcare finance data, each with KPI cards, filters and written insights, and published them in a professional portfolio on the Talent digit platform.

Independent Monitor / Project Implementation Supervisor **Dec 2021 – Dec 2022**
Helen Keller International, with Akwa Ibom State Primary Health Development Agency and UNICEF

- Monitored three Maternal, Newborn and Child Health Week engagements across 34 wards, uploading and validating live data in Excel daily and after each five-day cycle.
- Compiled facility, ward and LGA summary reports and documented achievements, challenges, best practices and lessons learned.

Dietary Intake Consultant / Interviewer, Southeast Zone **Jan – Jun 2021**
International Institute for Tropical Agriculture (IITA), National Food Consumption and Micronutrient Survey

- Collected dietary intake data in households using structured questionnaires and 24-hour recall on the CommCare app, as part of a team of five interviewers and a supervisor, ensuring accuracy.

Executive Secretary **Present**
Integra Financial Co-operative

- Reviewed mutual fund investment options and other financial growth plans to support financial decisions.
- Grew membership from 40 to about 55 members and increased the pool of investment funds.

Marketing/Nutrition Manager **April 2025**
Zees Natural Drinks

- Managed production, marketing and sales, adapting plans to events and achieving sell-outs at key locations while maintaining profitability.

Nutritionist/Administrator **2025**
Alibi Active Fitness, Nutrition and Wellness Centre

- Managed record keeping, data entry, payment processing and member communication; supported marketing that contributed to an increase in gym membership.

Manager **2017 – 2020**
AOBz Foods

- Ran a peanut snack business end to end, including administration, accounting, cash flow tracking and financial records; wrote business plans for SEEDC and the Tony Elumelu Foundation.

Research Assistant **Oct – Dec 2016**
Department of Nutrition and Dietetics, University of Nigeria, Nsukka

- Collected anthropometric and weighed food-intake data in households and converted food records into nutrient values using food composition tables.

Earlier roles: Health, Nutrition and Wellness Content Writer, SemicHealth (2024); Community Manager, The Phenomenal Woman (2018 to 2022); Crypto Content Editor, Techage Start Up (2022); Intern Dietitian, University of Nigeria Teaching Hospital (2019 to 2020).

EDUCATION AND CERTIFICATIONS

BSc, Nutrition and Dietetics (Second Class Upper Division), University of Nigeria, Nsukka **2015**

- ALX AI Career Essentials Certificate
- Registered Dietitian Nutritionist (RDN); Registered Dietitian, Health and Care Professions Council (HCPC), UK
- Member, Dietitians Association of Nigeria (DAN) and Nutrition Society of Nigeria (NSN)
- Project Management Course, University of Washington, 2023
- Tony Elumelu Foundation Business Management Training, 2022